

# TEAM HORNER™ MARKETING SERVICES



Your business comes  
**FIRST**



**Team Horner™ Marketing Services**



We understand that every company's needs are different and unique. *Your business is the cornerstone of your success*, so you should treat it as such. Allow us to better understand the day to day functions of your company to carve out a *marketing strategy to enhance the growth of your business*. We can create a marketing package to fit your needs within any budget.

Our team of experts has over 50 years of combined marketing experience and over 35 Graphic Design USA awards. *Contact us to create custom and results-driven marketing campaigns that meet your business needs.*

# GROW YOUR BUSINESS WITH TEAM HORNER™ MARKETING

To help ensure your success in selling the Team Horner™ proprietary products, we offer a Co-Op Marketing Program. We will reimburse you for a portion of the cost of advertising our products, AquaCal® heat pumps, AutoPilot® salt chlorine generators, Lo-Chlor® specialty chemicals, and StoneHardscapes Natural Stone Pavers and Veneer. Contact your local sales representative for more details of the co-op program and to find out how much you are eligible for.



# WORLD OF BRANDING

## OUR SERVICES

Ad Design  
Apparel  
Bags  
Banners  
Beach Balls  
Card Holders  
Contracts  
Cups  
Custom Postcards  
Door Hangers  
Envelopes  
Flag Banners  
Flyers  
Logo Design  
Magnetic Truck Signs  
Pens  
Statement Stuffers  
Towels  
Tri-fold Brochures  
Truck Wrap Designs  
USB Drives  
Water Bottles  
Water Sample Bottles  
**And much more...**





# SPECIALTY MARKETING



## Presentation Folders

9" x 12" full color pocket folder with horizontal business card slit on right pocket

500 pieces	\$1.79 per piece
1,000 pieces	\$1.05 per piece
3,000 pieces	\$0.70 per piece

## Door Hangers

3.5" x 8.5" full color print on heavy stock paper, double sided

1,000 pieces	\$0.26 each
2,500 pieces	\$0.18 each
5,000 pieces	\$0.11 each

## Flyers

8.5" x 11" full color on white paper, single sided

500 pieces	\$0.20 per piece
1,000 pieces	\$0.18 per piece

## Tri-Folds

8.5" x 11" folded to 8.5" x 3.66" brochure full color on white paper, double sided

500 pieces	\$0.46 per piece
1,000 pieces	\$0.25 per piece
3,000 pieces	\$0.14 per piece

## Statement Stuffers

3.75" x 8.5" full color on white paper, double sided

500 pieces	\$0.32 per piece
1,000 pieces	\$0.30 per piece
3,000 pieces	\$0.15 per piece

## Business Cards

Full color print on white card stock, double sided

1,000 pieces	\$70.00
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## Custom Postcards\*

6" x 9" full color print on white heavy stock, double sided

3,000 pieces	\$0.55 per piece
5,000 pieces	\$0.50 per piece
10,000 pieces	\$0.45 per piece

\*based on one mail drop

All custom postcard pieces include:

- Use of our presorted standard rate permit
- Presorted standard postage
- Use of our Pool Owner Demographics Software
- Addressing
- Sorting & certification to postal regulation standards and taken to the post office

Prices subject to change without notice. All prices include custom design services. Freight and taxes are additional.



# CUSTOM PIECES

# DESIGNED TO YOUR SPECIFICATIONS

## Logo Design

Professional design, multiple file formats provided  
Starting at \$250 for new design  
Starting at \$100 for logo redraw

## Beach Towels

Starting at \$24.49  
100% cotton terry velour towel  
30" x 60" rectangular, print area 23" x 50",  
one color ink, minimum order of 60 towels

## Banners

Vinyl full color customized banner for  
indoor or outdoor use, with top and  
bottom grommets  
4' x 6' \$95.00  
10' x 4' \$145.00  
(Other sizes available upon request)

## Custom Posters

2' x 3' full color photo quality, customized  
with your logo or picture  
Laminated \$60.00 each

## Magnetic Truck Signs

12" x 24" white background  
Full color printing \$70.00 per set of 2

## Water Sample Bottles

8 oz. bottles with white caps attached,  
printed 1 color  
500 bottles \$1.40 each  
1,000 bottles \$0.95 each

## Truck Wrap Design

Custom vehicle wraps with up to 2 proofs,  
customer must provide vehicle template  
Full color design \$350.00



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# APPAREL



Whether you are meeting with clients, servicing a pool or greeting a customer at your store, let them know they are working with a professional. We can assist you with custom decorated apparel, screen printed and embroidered items. Our simple to use online apparel quoting tool, [www.teamhorner.com/apparel](http://www.teamhorner.com/apparel), offers many options to fit your taste and needs. Contact us if you have any questions or need assistance in placing your order.

## T-Shirts

Starting at \$8.99

## Tank Tops

Starting at \$10.50

## Long Sleeve T-Shirts

Starting at \$12.50

Tax and shipping charges are additional. Minimum order for screen printing 36 pieces, minimum order for embroidery 12 pieces. Please contact us for special sizes or large quantity orders.

## Caps

Starting at \$17.50

Embroidered 2 locations, minimum order of 24. For new logos, add a one-time digitizing fee of \$80.00.



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CONTACT US TODAY!  
**954.940.7979**

Team Horner™ Marketing

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